# MEGHA PATHAK

meghapathak.tech

#### **ABOUT**

I'm a Product-minded, curiosity-driven Engineer passionate about envisioning and developing great products.

## **CAREER MILESTONES SO FAR**

- Helped scale a product community TPF by helping the team with growth. Grew from 150 people to 1600 within four months.
- Won the SKIT-SIH Hackathon 2020
- Conducted several workshops in colleges, to train student around Open Source, LinkedIn and Personal Branding.
- Youngest Co-Host of Independent LinkedIn Local Jaipur chapter. Started it from Scratch in my city.
- Became Open Source Developer CodeUino

### **SKILLS**

- HTML5 & CSS3
- JavaScript
- React & Redux
- Firebase
- Git/GitHub
- Product Analytics
- User Experience
- Product Management & Strategy
- Community Building
- User Empathy

#### CONTACT

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#### **INITIATIVES**

### Started LinkedIn Local Jaipur

LinkedIn Local events happen across the world, in different cities, with the purpose to bring together the local communities on and off LinkedIn.

#### **Personal Branding for Students Workshops**

Trained over 300+ students and conducted workshops in 7 colleges to educated students about Personal Branding and how they can leverage Communities for Career Building.

#### **CAREER PROGRESSION**

#### **Community Volunteer**

THE PRODUCT FOLKS (AUG 2020 - PRESENT)

- Helped scale a product community TPF by helping the team with growth. Grew from 150 people to 1600 within four months.
- Increased Monthy active community members by 600% by pulling different initiatives in the community.
- Volunteered in various initiatives of TPF such as creation of an APM
- launchpad program for India and the launch of the biggest Product Summit of India.

#### Full Stack Developer (Open Source Contributor)

CODEUINO (APR 2020 - SEPT 2020)

Helped in building the New Design Initiative of the organization - Season of Design (a fully functional web app) from scratch.

Conducted workshops in the community about - How to break into development with Open Source.

#### **Product Management & Strategy (Intern)**

FOREIGNADMITS (JULY 2019 - APR 2020)

- Lead the Product segment of the company while collaborating with Development and Product Marketing teams to create the an app from scratch in order to take advantage of market opportunities.
- Spend time understanding the Edtech space.
- Identified several partnership & market opportunities for growth based on customer feedback, market data, and self-done analysis.
- Increased the revenue by 70% by using that app.

## **PROJECTS**

## **Pinch of Product - A Product Management Blog**

Pinch of Product is a collection of Product teardown case studies with the aim of understanding one product at a time. [blog.meghapathak.tech/case-studies]

#### **Dodo the Debugging Companion - Chrome Extension**

Dodo gives you helpful debugging suggestions along with setting alarms for you and saving useful links. [dododebugging.netlify.app/]

### **Hacket - Privacy Card Game**

Hacket is based on Privacy and Security to educate kids about Cyber Security. [hacket.netlify.app/]

## **Reallo - Trello Clone made with React**

Reallo helps in creating Kanban boards, Detailed & Quick Overviews of Front/Back Cards, Easy, Drag-and-Drop Editing, In-Line Editing. . [ reallo.netlify.app/ ]

## Tracc - Expense tracking app

Tracc creates the history of daily expenses and stores information about your income, expense and current balance. [tracc.netlify.app/]